



start and grow to become outliers in their field. Today, we have served businesses in four continents of

Irtus started out of a passion to see promising businesses

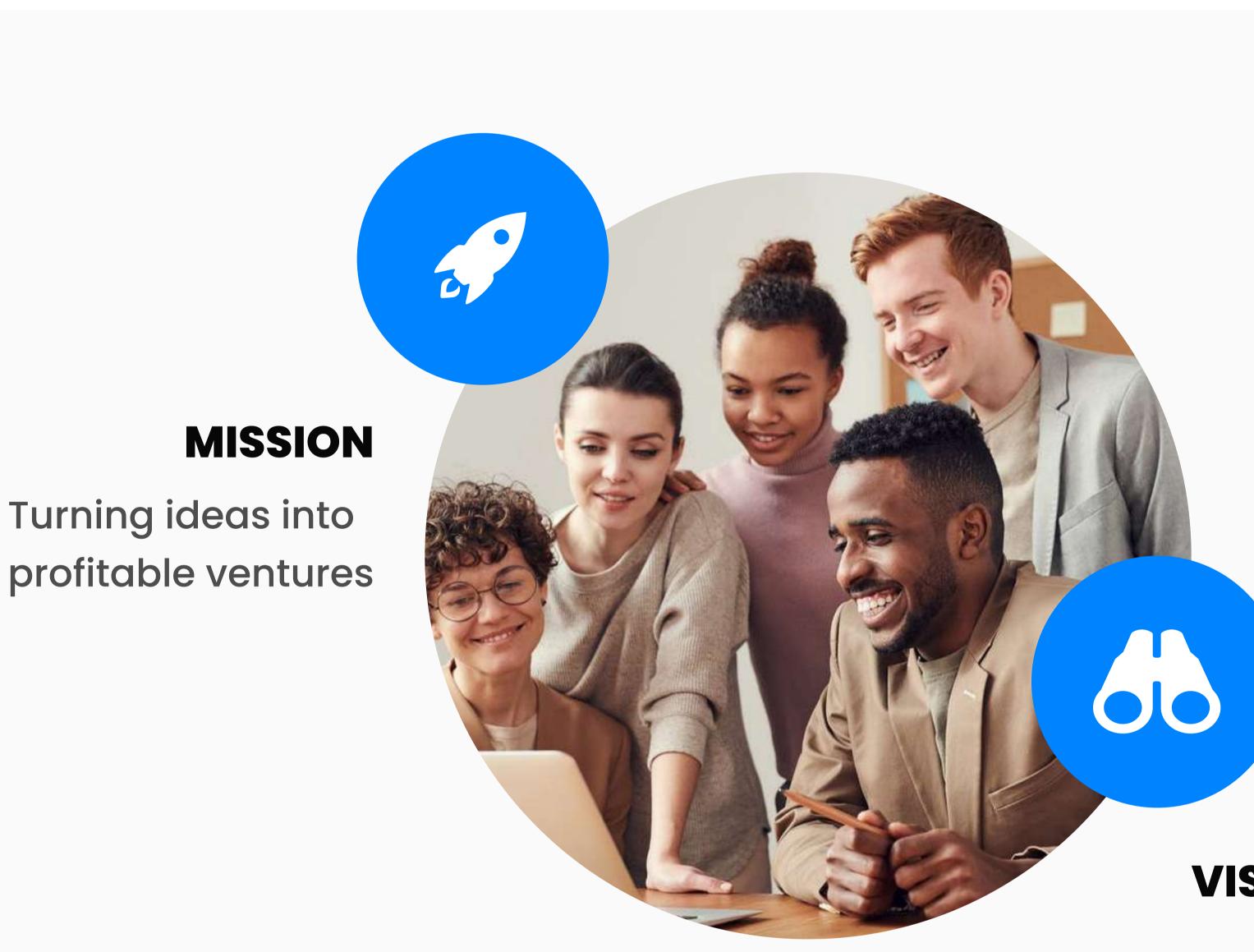
the world. It is with great pleasure that I invite you to work with us at

Irtus Business. Through our bouquet of services, we want to partner with you in expanding your idea and building your business. We look forward to working with you on achieving your

business goals.

Chief Consultant, Irtus Business

Tamara Posibi



VISION To build sustainable

businesses to become world class

At Irtus Business, we offer a bouquet of bespoke services that are vital to helping your business become an industry leader

OUR SERVICES

We write professional and

Business Plan

investor-ready business plans with financial projections to help you get a headstart on your business idea. Our specialty is turning ideas into profitable ventures.

We undertake analytical assessments of the viabilty of

Feasibilty Study

your business idea to help make a go or no-go direction. So let us work with you, on how well your business will thrive in the marketplace.

you attract desired investment

Investment Proposals

With a breakdown of profitability

and financial projections, we help

needs by showing clear vision and evidence of road map. Market Research &

We make use of primary and secondary data to determine the exact needs of your proposed

Assessment

customer and suggest strong recommendations in refining your product and services to their needs.

we make reasonably accurate projections and estimations of the valuation, costs, profits, and expenses that influence budget

Using data from market research,

Company Valuation and

Financial Modeling

creation and decision making. **Pitch Deck** By compressing and simplifying your entire business into a bitesized demonstration, we provide a

concise elevator pitch in the form

of a compelling presentation.

We ensure that your client knows what the business is about by

Company Profile

packaging your products and services in a simple and presentable profile.

We help startups with the process of getting a comprehensive advisory and fundraising papers and

Capital Advisory

documents ready such as pitch decks, documentation, and their investor intros.

on activities that are at the core of your business operations.

WHY IRTUS?

With Irtus, you have access to a team of

professionals, giving you the time you need to focus

Since 2017

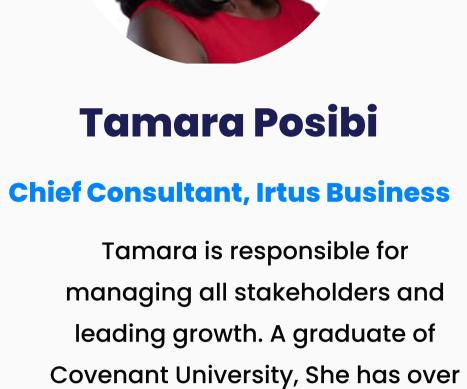
Projects

500+

Continents



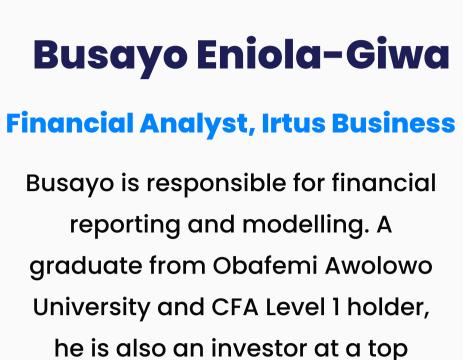
THE TEAM



five years experience working with SMEs on business ideation, documentation, and structuring.



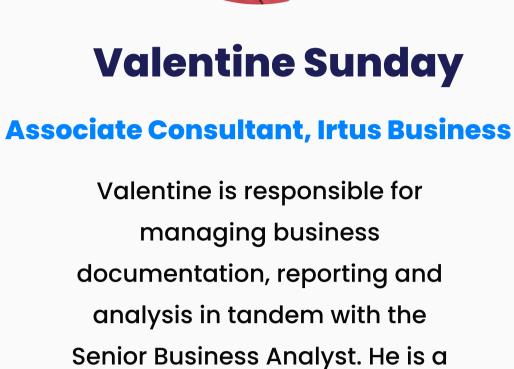
Covenant University and also an MBA holder from University of Lagos, Nigeria.



investment company in Nigeria.

He works with Tamara on advisory

for startups and SMEs.



raduate of accounting from the

University of Port Harcourt.

we have worked with:

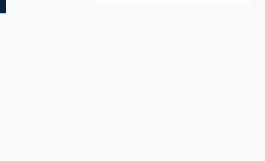
OUR CLIENTS

pettysavo SaVestt A **FXTM** MoneyAfrica

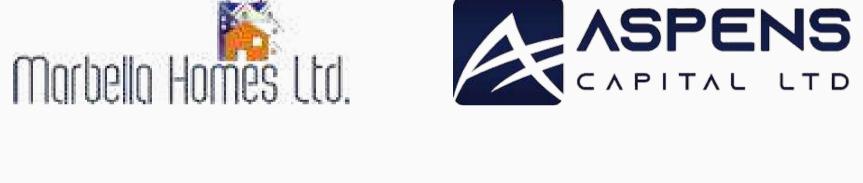
Since inception, Irtus has worked with a myriad of clients across

various industries from fintech, to power, to media. Some clients





CVLOFT







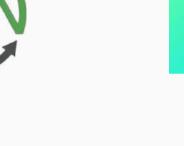




EVERYTHING ELECTRIC



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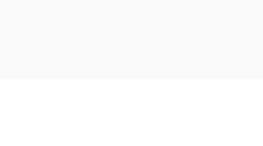


Twinex >>



(P) ChefNPeps



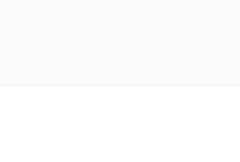












CLIENT TESTIMONIALS



we seek to provide. Irtus have made us think about our business in way we hadn't prior to now. We are hopeful that this is a start of a wonderful business relationship **CEO, Turtle Dove Creative**

First, we are beyond satisfied,

your financial projections are

more with your analysis of our

target market and the solution

realistic. We couldn't agree



Give @Tamaraposibi & her organization a project to handle. From business plan to

organising your structure,

excellent result. They will

deliver with class. You guys

pulled an almost impossible

job yet made it look simple.

You're guaranteed an

Well done!

Ernest Akale, MD/CEO **Electric City Energy**



anticipated the idea. You guys did a fantastic job putting this idea to paper and I can wait to

ChefNPeps business plan, I think this business plan is even better than the way I

Tamara - After reviewing the

make it go live.

CEO, ChefNpeps



The Irtus Business team comes highly recommended, they're good at what they do.

Co-founder/CEO Monirates

Nnenna Nkata

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